How to Clear Your Browser History

Clearing your browser history is essential before doing any research on the online ranking of your business. Browser history can alter your search results based on your search activity and the websites you have visited in the past. To obtain the most unbiased results when evaluating your online ranking, you must clear your browser history (or enable Private/Incognito browsing).

Google Chrome

1. Press CTRL + H
2. Select "Clear Browsing Data" on the left
3. Check boxes for Browsing History, Cookies, Cached images and files
4. Click button that says "Clear browsing data"

***You can also use Incognito mode in Google Chrome, which excludes all search history, past or present. To open a new Incognito window in Chrome, press CTRL + SHIFT + N. Make sure you are signed of our your gmail account, even when using Incognito.

Mozilla Firefox

1. Press CTRL + SHIFT + DELETE or Select "History" from the toolbar then "Clear Recent History"
2. Check boxes for Browsing & Download History, Form & Search History, Cookies, Cache
3. Click button that says "Clear Now"

***You can also use Private Browsing in Firefox, which excludes all search history, past or present. To enable Private Browsing in Firefox, press CTRL + SHIFT + P or click "File" in the toolbar then "New Private Window"

Internet Explorer

1. Click "Tools" in the toolbar
2. Select "Delete browsing history"
3. Check boxes for Temporary Internet files, Cookies and website data, and History
4. Click the button that says "Delete"

***The keyboard shortcuts for Internet Explorer are the same as Firefox. You can delete the browser history using CTRL + SHIFT + DELETE and you can initiate private browsing with CTRL + SHIFT + P

Safari

1. Click History
2. Select "Clear History" then choose how far back you want your browsing history cleared.

Microsoft Edge

1. Click the 3-Lined Hub button in the top right corner
2. Select "History" then click Browsing History, Cookies and Saved Data, Cached Data and Files, and Download History
3. Select "Clear browsing history"